

Paramount

Jasper Avenue and 103 Street NW
Edmonton, AB

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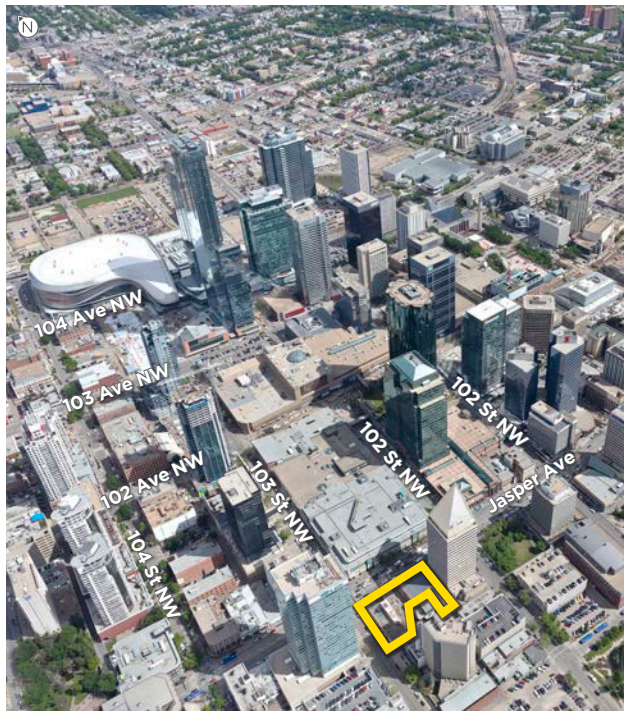
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The Paramount mixed-use development can be found in the heart of downtown Edmonton at the intersection of Jasper Avenue and 103 Street NW. Its prime location is within walking distance to ICE District, Canada’s newest and largest mixed-use sports and entertainment district, along with a number of bus stops and Light Rail Transit (LRT) stations, making this area an attractive destination for working professionals, students, residents, and visitors. Known as the city’s premier main street, Jasper Avenue is popular for its mix of businesses including restaurants, cafes, and boutique and national retailers. Jasper Avenue also features heritage buildings, office towers, and an increasing number of high-rise residential developments as well as connects some of Edmonton’s highly-populated neighbourhoods including Westmount, Oliver, and Downtown.

Once completed, the tower will feature 346 residential suites (approx. 525 residents) above 13,800 sq. ft. of ground floor retail space with most units facing Jasper Avenue for maximum exposure.



SIZE (NLA)

Total Retail (Ground Floor) 13,800 sq. ft.

OPENING

Construction Future
Occupancies Future

TRADE AREA

	2020 ESTIMATE	2025 PROJECTION	2030 PROJECTION
Within 1 km	16,596	20,219	23,066
Within 3 km	111,981	129,657	146,370
Within 5 km	219,567	245,371	271,358



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- Retail
- Retail Services
- Residential
- Residential Services



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LEASING CONTACT

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